



FOOD4KIDS BACKPACK PROGRAM OF NORTH FLORIDA, INC.
7257 NW 4th Blvd. Suite 31
Gainesville, FL 32607
352-514-0281
info@food4kidsfl.org
www.food4kidsfl.org

Dear Community Partner,

An average of 1 out of 4 children in the communities we serve are affected by poverty and live in food insecure homes. They are at risk of experiencing chronic hunger and are going to bed hungry due to lack of resources in the home. Food4Kids Backpack Program of North Florida provides food for these children over the weekends and during extended breaks from school when other resources are not available. The rolling backpack is distributed on Friday from school and includes 7 meals for each school-age child in the home. The empty backpacks are returned on Monday to be refilled.

Food4Kids Backpack Program of North Florida, Inc. is a registered 501(c) 3 non-profit organization and is 100% volunteer run. Food4Kids is currently partnered with 29 schools with children in need: 22 schools in Alachua County and 7 schools in Levy County. We successfully feed ~900 children each weekend and during extended breaks during the school year like over Thanksgiving, Winter, and Spring break. There is more in need and room for growth with your support.

We thank you for this opportunity to share our program with you and welcome any questions you may have. Our partnership with the community is crucial to sustain and expand this valuable service which makes a difference in the lives of many children. We appreciate your consideration and support.

Sincerely,

Jennifer Moore
Founder & CEO
Food4Kids Backpack Program of North Florida, Inc.

Program Description:

Food4Kids Backpack Program of North Florida provides food to children who are at risk of hunger on the weekends. Rolling backpacks or duffle bags are distributed at school each Friday to the identified child and returned on Monday to be refilled. The program currently targets children who are "chronically hungry" and are referred into the program by school administration & staff at our partner schools.

Program Structure:

Food4Kids was modeled after Feeding America's national backpack program. Concepts were adapted to best fit our organization. The school designates a representative internally to handle the confidential sensitive forms and paperwork regarding referring and enrollment of a child into the program. They also provide a secure space to store the food and carriers on site. Once parental consent has been obtained, a rolling backpack or duffle bag is packed by volunteers with approximately 7 meals for each school-age child in the home. The carriers are discreetly distributed to the children on Fridays by school personnel to maintain confidentiality of the children participating. The carriers are returned Monday morning to the school to be refilled for the next weekend.

Each school has a designated site coordinator and school representative to manage the program at the school level according to the program structure and detailed outline provided. Site coordinators volunteer to help run the program at the school. They are responsible for making sure the carriers are ready for dismissal, maintaining accurate records of distribution & donations received at the school, organizing packers and volunteers, communicating food inventory needs to our food coordinator, and communicating regularly with the school representative and Food4Kids organizational team.

In compliance with school regulations, all volunteers complete a volunteer application before packing on site. Food4Kids volunteers are not compensated for time or travel. Revenue is dedicated to the business cost of food, carriers, and small administrative and overhead costs. Support is either in the form of direct donations of money, food, or in-kind services. We are not supported by tax generated grant funding at this time.

Program Cost: (Year ~ 38 weekends)

The average cost to feed a child for the school year is \$250. This covers the cost of the rolling backpack and 7 meals for each weekend and over extended breaks from school. This amount can vary based on food costs and food donations received from the community. School size varies but for example:

15 kids (~ 1/2 school)	@ \$250.00 per child	=	\$3,750.00
30 kids (~ School)	@ \$250.00 per child	=	\$7,500.00
Multiple school or year	@ \$250.00 per child	=	\$15,000.00

Program Metrics:

1. Referral assessments (Pre)
2. End of year staff feedback assessment (Post)
3. Weekly return of backpack by child

Organization:

CEO/Director
Board Members (3)
Enrollment Coordinator for Alachua County
Enrollment Coordinator for Levy County
Warehouse Coordinator
Food Donation Coordinator
School Liaison
Volunteer Coordinator
School Site Coordinators (29)
School Representatives (29)
School Partner Sites (29)

29 School Sites (currently being served):

- A. Quinn Jones
- Archer Elementary
- Bronson Elementary
- Bronson Middle High School
- Buchholz High School
- Chiefland Elementary
- Chiefland Middle High School
- Chiles Elementary
- Eastside High School
- Fort Clarke Middle School
- Gainesville High School
- Glen Springs Elementary
- Hidden Oak Elementary
- Joyce Bullock Elementary
- Kanapaha Middle School
- Lincoln Middle School
- Meadowbrook Elementary
- Norton Elementary
- PACE Center for Girls
- P.K. Yonge
- Professional Academies Magnet @ Lofton High School
- Talbot Elementary
- Terwilliger Elementary
- Trilogy
- Westwood Middle School
- Wiles Elementary
- Williams Elementary
- Williston Elementary
- Williston Middle High School

Program Goals:

- Establish a central foundation for North Florida to identify resources, develop volunteers from community and schools, and coordinate distribution.
- Partner with food banks, faith networks, and community Businesses to create a sustainable annual support campaign.
- Establish 100% Alachua County school site participation with expansion into surrounding rural communities
- Develop county coordinators & county networks throughout North Florida.



Corporate Sponsorship Levels

"Signature" (\$15,000)

- Choice of school(s) needing program & sponsorship support
- Website acknowledgement of exclusive sponsorship to school(s) or school years
- Facebook announcement of "Signature" sponsorship recognition
- Logo & link to website under sponsors section on website
- Logo visibility with signage hung in Food4Kids warehouse
- Employee volunteer event & photo day
- Marquee recognition at school(s)
- Announcement in School & Food4Kids Newsletter for recognition (if applicable)

"School" (\$7,500)

- Facebook announcement of "School" sponsorship recognition
- Name with link to website under sponsors section on website
- Logo visibility with signage hung in Food4Kids warehouse
- Employee volunteer event & photo day
- Marquee recognition at school
- Announcement in School & Food4Kids Newsletter for recognition (if applicable)

"Classroom" (\$5,000)

- Facebook announcement of "Classroom" sponsorship recognition
- Name listed under sponsors section on website
- Logo visibility with signage hung in Food4Kids warehouse
- Announcement in Food4Kids Newsletter for recognition (if applicable)

"Team" (\$2,500)

- Facebook announcement of "Team" sponsorship recognition
- Name listed under sponsors section on website
- Announcement in Food4Kids Newsletter for recognition (if applicable)



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Gainesville, FL 32607
Phone: 352-514-0281

Email: donatemoney@food4kidsfl.org
<http://www.food4kidsfl.org>
Tax ID# 45-2966938

Sponsor Form

Our organization is pleased to support Food4Kids Backpack Program of North Florida, Inc. with a sponsorship at the level indicated below.

Business or Organization: _____

Contact Name: _____

Address: _____

City: _____

State: _____ Zip code: _____

Phone: _____ Fax: _____

E-Mail: _____

Please indicate the sponsorship level:

<input type="checkbox"/> SIGNATURE	\$15,000	<input type="checkbox"/> SCHOOL	\$7,500
<input type="checkbox"/> CLASSROOM	\$5,000	<input type="checkbox"/> TEAM	\$2,500

We are unable to provide corporate sponsorship at this time but would like to make a donation to support Food4Kids in the amount of \$_____.

Checks should be made payable to:
Food4Kids Backpack Program of North Florida
7257 NW 4th Blvd. Suite 31
Gainesville, FL 32607

Please feel free to contact us with any questions or additional comments regarding your involvement. We appreciate your partnership to help feed chronically hungry children through Food4Kids Backpack Program of North Florida, Inc. Your support makes a difference in the lives of hungry children!